

Dear [Recipient's Name],

I hope this message finds you well. I wanted to follow up regarding the press kit I sent on [Date] about [Brief Description of Press Kit Topic]. I hope you received it and found the materials helpful.

If you have any questions or need further information, please feel free to reach out. We would love to hear your thoughts or discuss potential coverage opportunities.

Thank you for your time and consideration.

Best regards,

[Your Name]

[Your Position]

[Your Company]

[Your Contact Information]