

Dear [Influencer's Name],

We hope this message finds you well. My name is [Your Name], and I am reaching out on behalf of [Your Company Name]. We have been following your YouTube channel, [Channel Name], and we are impressed with your engaging content and loyal audience.

We would like to explore an exciting collaboration opportunity with you through product seeding. We believe that your authentic style and strong connection with your viewers would be a great fit for introducing our product, [Product Name], which is [brief description of the product].

To give you a better experience, we would love to send you a sample of [Product Name] for you to try and, if you enjoy it, to feature it in one of your upcoming videos. Our aim is not just to advertise but to create genuine conversation around our product and your thoughts about it.

If you're interested, please let us know your shipping address, and we'll arrange to send the product over to you. We would also love to hear any thoughts or feedback you might have about our offering.

Thank you for considering this opportunity. We look forward to the possibility of working together!

Best regards,

[Your Name]

[Your Job Title]

[Your Company Name]

[Your Email Address]

[Your Phone Number]