

# Media Collaboration Exclusivity Agreement

Date: [Insert Date]

To: [Insert Recipient's Name]

From: [Insert Sender's Name]

Company: [Insert Company Name]

Address: [Insert Company Address]

Dear [Insert Recipient's Name],

We are excited to propose a collaboration between [Insert Company Name] and [Insert Recipient's Company Name] in order to jointly enhance our respective media efforts. This letter outlines the terms of our proposed exclusivity agreement, which we believe will mutually benefit our brands and audiences.

## 1. Scope of Collaboration

[Detail the nature and scope of the proposed collaboration.]

## 2. Exclusivity Terms

During the term of this agreement, [Insert Company Name] agrees to partner exclusively with [Insert Recipient's Company Name] for [specific projects, campaigns, etc.].

## 3. Duration

This exclusivity agreement will be effective from [Start Date] to [End Date].

## 4. Mutual Benefits

Both parties will benefit through [specific benefits of the collaboration].

## 5. Confidentiality

All terms and conditions discussed herein are confidential and shall not be disclosed to any third parties without prior consent.

We are looking forward to the potential of this collaboration and believe it could be a significant step forward for both our organizations. Please feel free to reach out to discuss this further.

Sincerely,

[Insert Sender's Name]

[Insert Title]

[Insert Company Name]

[Insert Contact Information]