

# Urgent Media Statement

Date: [Insert Date]

For Immediate Release

Contact:

[Your Name]

[Your Position]

[Company Name]

[Phone Number]

[Email Address]

## Product Recall Announcement

[Company Name] is issuing an urgent recall on [Product Name], due to [brief description of the issue]. This decision has been made in the interest of customer safety and health.

The affected products were sold between [Start Date] and [End Date], and can be identified by the following details:

- Product Code: [Insert Code]
- Batch Number: [Insert Batch Number]

Customers are urged to immediately stop using the product and return it to their point of purchase for a full refund. For additional information, please contact our customer service at [Customer Service Phone Number] or visit [Company Website].

We sincerely apologize for any inconvenience this may cause and appreciate your understanding and cooperation as we ensure the safety of our consumers.

Thank you for your immediate attention to this serious matter.

Sincerely,

[Your Name]

[Your Position]

[Company Name]