

Media Collaboration Proposal

Date: [Insert Date]

To: [Media Outlet Name]

From: [Your Name]

[Your Company Name]

[Your Company Address]

[Your Email Address]

[Your Phone Number]

Dear [Media Contact Name],

We are excited to announce the upcoming launch of [Product/Service Name] on [Launch Date]. This innovative offering is designed to [Brief Description of Product/Service]. We believe that partnering with [Media Outlet Name] will significantly enhance our outreach and impact.

We would like to propose a collaboration that includes:

- Feature articles highlighting our launch
- Social media promotion before and during the event
- Exclusive interviews or behind-the-scenes content

In return, we can offer you [Benefits for the Media Outlet, e.g., publicity, interviews, sponsorship opportunities]. We are open to discussing any additional ideas you may have for this collaboration.

We would love the opportunity to discuss this further and explore how we can work together for this exciting event. Please let us know a convenient time for you to meet or have a call.

Thank you for considering this proposal. We look forward to the possibility of working together.

Sincerely,

[Your Name]

[Your Position]

[Your Company Name]