

# Partnership Agreement for Influencer Media Collaboration

Date: [Insert Date]

Between:

**[Brand Name]**  
[Brand Address]  
[City, State, Zip Code]  
[Email Address]

And:

**[Influencer Name]**  
[Influencer Address]  
[City, State, Zip Code]  
[Email Address]

## 1. Purpose

This agreement defines the terms and conditions of the partnership between [Brand Name] and [Influencer Name] for the promotion of [Product/Service].

## 2. Scope of Work

The Influencer agrees to create and share [number] posts on [specific platforms] within the time frame of [start date] to [end date].

## 3. Compensation

In exchange for the services rendered, [Brand Name] agrees to pay [sum of money or details of product compensation].

## 4. Content Ownership

All content created under this agreement shall remain the property of [Influencer Name], with [Brand Name] possessing the right to use said content for promotional purposes.

## 5. Confidentiality

Both parties agree to keep all terms and conditions of this agreement confidential.

## 6. Termination

Either party may terminate this agreement with written notice of [number] days.

## Signatures

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[Brand Name Representative]  
[Title]

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[Influencer Name]

Date: \_\_\_\_\_