Dear [Staff Member's Name],

We would like to take a moment to express our sincere appreciation for your hard work and dedication to our team. Your contributions have made a significant impact, and we are grateful to have you as a part of our organization.

As a token of our appreciation, we are pleased to offer you a special staff appreciation discount on our products. You will receive a **[percentage]% discount** on all items in-store and online.

This discount is valid from [start date] to [end date]. It's our way of saying thank you for your unwavering commitment to excellence and teamwork.

To redeem your discount, please use the code [DISCOUNT CODE] at checkout, or mention it when purchasing in-store.

Thank you once again for everything you do. We are proud to have you on our team!

Sincerely,
[Your Name]
[Your Position]
[Company Name]