

Dear Valued Customer,

Thank you for being a loyal patron at [Your Company Name]! We truly appreciate your continued support and would like to express our gratitude.

As a token of our appreciation, we are excited to offer you an exclusive discount of [X]% on your next purchase. This offer is available to our returning customers as a part of our loyalty program.

To redeem your discount, simply use the code **LOYAL20** at checkout or present this letter in-store.

This offer is valid until [Expiration Date], so be sure to take advantage of it soon!

Thank you once again for your loyalty. We look forward to serving you again!

Warm regards,
[Your Name]
[Your Position]
[Your Company Name]
[Contact Information]