Happy Birthday from [Your Company Name]!

Dear [Customer's Name],

We hope this message finds you well. We are excited to celebrate your special day with you!

As a token of our appreciation for being a valued customer, we would like to offer you a special birthday discount of **[Discount Percentage]%** off your next purchase. Use the code **BIRTHDAY[Year]** at checkout.

This offer is valid until [Expiration Date], so make sure to treat yourself to something nice!

Thank you for choosing [Your Company Name]. We wish you a wonderful birthday filled with joy and happiness!

Best wishes,

[Your Name] [Your Position] [Your Company Name]