Replacement Product Proposal

Date: [Insert Date]

To: [Recipient's Name]

Title: [Recipient's Title]

Company: [Recipient's Company]

Address: [Recipient's Address]

Dear [Recipient's Name],

I hope this message finds you well. I am writing to propose a replacement product that we believe will meet your needs and expectations following our recent discussions regarding [mention the product or issue].

Proposed Product Details

Product Name: [Insert Product Name]

Features:

- [Feature 1]
- [Feature 2]
- [Feature 3]

Benefits

We believe this product will offer the following benefits:

- [Benefit 1]
- [Benefit 2]
- [Benefit 3]

Pricing

The proposed pricing for the replacement product is [Insert Price]. We are also willing to discuss any adjustments you might need.

Next Steps

Please let us know a convenient time for you to discuss this proposal further. We are looking forward to your feedback and hope to work together to ensure your satisfaction.

Thank you for your time and consideration.
Sincerely,
[Your Name]
[Your Title]
[Your Company]

[Your Contact Information]